



## Christine Esposito

President, Terracom Public Relations, Inc.

Christine Esposito founded Terracom Public Relations in 1990 to help green organizations grow in size and impact through strategic PR and marketing communications. Her clients include green and sustainability-driven nonprofits, government agencies and businesses, ranging from one-person sustainability consultancies to global environmental firms. Her award-winning work includes publicity and media relations, writing/editing, PR and communications strategy, website development and more. She is on the board of the Foresight Design Initiative, which fosters action and dialogue on sustainable innovation in Chicago. ([terracompr.com](http://terracompr.com), [Twitter: @TerracomChicago](https://twitter.com/TerracomChicago))

» **How I got involved in green PR...**

The environment has always been my passion. After getting degrees in music and landscape architecture, I decided on environmental communications as a way to affect positive change. I've done green PR and communications ever since.

» **Favorite hidden nature spot...**

North Park Village Nature Center. A nature preserve, and great birding spot, in the middle of the city. It's particularly special to me because I worked at Openlands when it finalized the conservation easement there.

» **Favorite summer activity...**

Going to small, off-the-radar neighborhood festivals.

» **How I clear my head...**

I take our retired racing greyhound, Rio, for a walk. Or I garden.

» **Something about me that surprises people...**

I have a black belt in Aikido.

» **If I could carve out more time for myself, I'd...**

Cook more, take Latin dance classes and become a restoration volunteer at a local natural area.

» **Things I love about Chicago...**

The fact that millions of birds migrate through the area each spring and fall. I also love the El. It's all about going places.

» **Favorite getaways ...**

Road trips along the Great River Road. My husband and I have a goal of eventually traveling the entire length of the Mississippi River. We love exploring the river towns.

» **How I unwind at the end of the day ...**

I crochet. I'm in a Knitting for Peace group (for crocheters, too) that has revived my love for creating with my hands.

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